



## ***Canine Formula Feedback***

*\*The below statements have been compiled from Customer results and feedback.  
This product is not intended to diagnose, treat, cure or prevent any disease.*

### ***Skin& Coat***

- Excessive shedding stops and hair becomes soft and silky
- Dry skin becomes soft and supple and dandruff stops
- Stains on face from lacrymation disappear
- Oily exudates in chronic seborrhea clear up completely
- New hair on "hot" spots in acute moist eczema
- Lick granulomas heal and hair returns
- Alopecia over tail improves and hair grows back

### ***Digestion***

- Stool texture is improved and is less foul
- Strong "doggy" odor reduced dramatically
- Gastrointestinal inflammation and enteritis relieved and reduced
- Poor eaters become better eaters
- Improved eating habits during stress of travel

### ***Energy Levels/Behavior***

- Improved energy levels in older animals
- Hypothyroid animals' energy level improves; skin is less scaly and softer
- Behavior is more balanced and calmer (both hyper and slow)

### ***Performance, Show & Breeding***

- Performance animals have greater stamina and pull heavier loads further
- Recover more quickly after performance/exercise
- Larger litters; healthier mothers; easier delivery

### ***Allergies, Arthritis & Inflammation***

- Allergies are completely or partially relieved
- Flea allergies disappear or improve and hair grows back
- Arthritis improves; less joint swelling and pain; less stiffness
- Non-infectious conjunctivitis clears up
- Muscle inflammation (myositis) is relieved
- Gingivitis heals

### ***Healing***

- Post surgical swelling is reduced; faster healing after surgery and injury.



## ***Feline Formula Feedback***

*\*The below statements have been compiled from Customer results and feedback.  
This product is not intended to diagnose, treat, cure or prevent any disease.*

### ***Skin& Coat***

- Excessive shedding stops
- Feline acne (cause unknown) disappears
- Cats stop throwing up hairballs (trichobezoars)
- Hair becomes soft and silky, more true to breed
- Dry, flaky skin becomes soft and supple
- New hair on "hot" spots
- Calluses on joints soften, and hair returns

### ***Allergies***

- Allergies completely or partially relieved
- Flea allergies improve
- Less scratching

### ***Behavior/Energy Levels***

- Behavior is more balanced (both hyper and slow)
- Improved energy levels in older animals

### ***Arthritis & Other Inflammatory Conditions***

- Less joint swelling and pain
- Arthritis improves
- Muscle inflammation (myositis) is relieved
- Less stiffness
- Gingivitis heals

### ***Digestive Conditions***

- Stool texture is improved
- Stools smell less foul
- Gastrointestinal inflammation and enteritis are relieved or reduced

### ***Swelling and Healing***

- Post-surgical swelling is reduced
- Faster healing after surgery and injury

### ***Diseases***

- Renal disease improves
- Lipidosis improves



## ***Equine Formula Feedback***

*\*The below statements have been compiled from Customer results and feedback.  
This product is not intended to diagnose, treat, cure or prevent any disease.*

### ***Skin, Coat & Hooves***

- Horses developed a "spit 'n' shine" polish of their coats
- Shedding is greatly reduced
- Hair color deepens, uncommon luster develops
- Less flaking and dryness of integument
- Better hoof growth; hooves split less; less lameness

### ***Respiratory & Sand Colic***

- Respiratory distress is greatly relieved
- Fewer problems with sand colic

### ***Behavior/Energy Levels***

- Skittish horses become calmer
- Improved energy levels in older animals
- Stamina increases; recovery after fatigue is quicker

### ***Inflammatory Conditions***

- Less joint swelling and pain
- Muscle inflammation (myositis) relieved
- Tying up less frequent and less severe
- Less stiffness

### ***Digestive Conditions***

- Gastrointestinal inflammation and enteritis relieved or reduced

### ***Swelling & Healing***

- Post-surgical swelling reduced
- Faster healing after surgery and injury



## Results of Feeding Trials with Dogs

Condition	# of Dogs/540	% of Dogs	Worse	No Effect	Some Effect	Cured	Positive Response/Total
Doggy Odor	70	13%	0	7	3	60	63/70
Wet, Red, Inflamed Eyes	127	25%	0	14	88	30	113/127
Dry, Flaky, Dandruff Skin	214	40%	0	0	47	167	214/214
Hot Spots, Eczema, Inflamed Skin	138	26%	0	26	55	57	112/138
Oily, Seborrhea Skin	31	6%	0	9	13	9	22/31
Dry, Coarse Hair	283	32%	0	0	68	215	283/283
Brittle, Dull, Lusterless Hair	232	43%	0	7	47	178	225/232
Shedding Hair	385	71%	0	27	127	231	385/385
Flea Allergy	97	18%	0	13	84	0	84/97
Other Allergies (Incl. Dermatitis)	97	18%	0	57	28	12	40/97
Auto-Immune	59	11%	0	21	36	2	38/59
Stool Texture (Incl. Constipation)	97	18%	0	0	42	55	97/97
Megacolon	5	1%	0	1		3	4/5
Smelly Stool	108	20%	0	17	11	80	91/108
Stiffness, Arthritis (8+ Years)	216	40%	0	52	118	46	164/216
Low Energy (8+ Years)	270	30%	0	73	106	91	197/270
Low Energy (1-8 Years)	108	20%	0	51	32	25	57/108

## Results of Feeding Trials with Cats

Condition	# of Cats/540	% of Cats	Worse	No Effect	Some Effect	Cured	Positive Response/Total
Hair Balls, Long-Haired Cats	90	30%	0	4	0	86	86/90
Hair Balls, Short-Haired Cats	105	35%	0	3	0	102	102/105
Feline Acne	15	5%	0	0	0	15	15/15
Dry, Flaky Dandruff Skin	114	38%	0	15	11	88	99/114
Hot Spots, Eczema, Inflamed Skin	18	6%	0	3	6	9	15/18
Oily, Seborrhea Skin	3	1%	0	0	2	1	3/3
Dry, Coarse Hair	90	30%	0	0	14	76	90/90
Brittle, Dull, Lusterless Hair	123	41%	0	0	9	114	123/123
Shedding Hair	258	86%	0	18	22	218	240/258
Flea Allergy	30	10%	0	7	19	4	23/30
Other Allergies (Incl. Dermatitis)	24	8%	0	0	22	2	24/24
Stool Texture (Incl. Constipation)	9	3%	0	0	2	7	9/9
Diarrhea	8	3%	0	2	2	4	6/8
Fetid, Smelly Stool	6	2%	0	0	0	6	6/6
Stiffness, Arthritis	54	18%	0	5	41	8	49/54
Low Energy (Older Cats)	238	46%	0	54	63	21	84/238

*\*USA patents were awarded based on independent feeding studies shown above.*

*\*Posted in all patents awarded.*