



# Stay Rite Xtra Strong™



## Inflatable Recovery Collar For Dogs

Feature	Remedy+Recovery Stay Rite Xtra Strong	Other Inflatable Collars
 <b>Inflatable Tubing</b>	<ul style="list-style-type: none"> <li>• Double Welded Seal Ensures No Air Leaks Important for Injured Pet</li> </ul>	If single seal fails, it allows leaks Stores report 7-8% returns on collars
 <b>Collar Width</b> - Should extend past dog's nose	<ul style="list-style-type: none"> <li>• Notch Forms Circle at Neck, Makes Neckline Secure.</li> <li>• Neck contains long-nosed breeds.</li> </ul>	30% less diameter, width does not work well with long nosed breeds
 <b>Neck Closure</b>	<ul style="list-style-type: none"> <li>• Extra Large Closure Tab, Industrial Velcro</li> </ul>	Small Velcro area can pull off easily
 <b>Valve</b>	<ul style="list-style-type: none"> <li>• Custom Design, 3/8" Opening, Twice as Big as Competitors, Easy to Inflate &amp; Deflate</li> </ul>	Standard 3/16" opening, difficult to inflate & deflate
 <b>Patented Security</b>	<ul style="list-style-type: none"> <li>• Neckline Secure, Notches Form Circle at Neck Dog Can't Get Nose Out, Multiple Patents Pending</li> </ul>	"Tear drop" shape at necks, dog can get nose in and slip out. No Patents
 <b>Outer Cover Material</b>	<ul style="list-style-type: none"> <li>• Smooth, Highly Puncture-Resistant Material, 3X Stronger Than Nylon, Polyester; Easy to Sanitize</li> </ul>	Standard nylon, polyester, plastic, canvas or textured material - hard to clean
 <b>Color</b>	<ul style="list-style-type: none"> <li>• University Study of Dog's Color Spectrum: Mid-range Light Blue is Color Dogs See Best. Pastel Blue Known for Calming &amp; Comforting</li> </ul>	Dark Blue is at the farthest edge of the color spectrum dogs see. Adds stress when dog can't see what's around his neck.
 <b>Package Communicaton</b>	<ul style="list-style-type: none"> <li>• Remedy + Recovery = Strong Communication of Solutions to Problems - Plus "First Aid" Identification - Easy to Recognize When Shopping, White Crosses and Red Color Known for First Aid</li> </ul>	Brand names do not communicate recovery or first aid. Multiple colored packaging