


Setting the Record Straight

Safe Paw[®] vs. Salt and Blended Ice Melters

Trade Names	 Safe Paw[®] "The Green Stuff"	Halite[™]	Driveway Heat[™] Excel 50[™]	Safe Step[®] 4300 Dual Blend 6300 Salt Blend	Safe Pet[®]	PETCO ice Melt for Pets <i>same as</i> Paw Thaw[™] <i>(MFG Pestell)</i>
Ingredients	Modified Carbonyldiamide Crystal, Special Glycols, Non-ionic Surfactants, Accelerants, Proprietary Traction Agents, Special Inhibitors	Rock Salt (Sodium Chloride)	Calcium Chloride Salt	Rock Salt, Magnesium Chloride and Other Salt Blends	Urea Blend	Calcium Magnesium Acetate, Salt
Benefits	15-Year History NO PROBLEMS	Long History of Problems & Liability Claims				
Effective Temperature (Degrees Fahrenheit)	-2°	+24°	+25°	+15-20°	+15-20°	+15-20°
Guaranteed Safe for Children & Pets	<u>YES</u>	no <i>Can kill dogs with kidney problems</i>	no <i>Causes burns - heats up to 175°</i>	no <i>Can kill dogs with kidney problems</i>	<i>Harmful if swallowed may require medical attention</i>	<i>Harmful if swallowed induce vomiting and seek medical attention immediately</i>
Proprietary Traction Agent	<u>YES</u>	no	no	no	no	no
Guaranteed Safe on Concrete*	<u>YES</u>	no	no	no	no	no
Guaranteed Safe on Hardscapes (Concrete Pavers)	<u>YES</u>	no	no	no	no	no
Guaranteed Safe on All Decking	<u>YES</u>	no	no	no	no	no
Guaranteed Safe on Ornamental Shrubs	<u>YES</u>	no	no	no	no	no
Guaranteed Environmentally Safe	<u>YES</u>	no	no	no	no	no
Guaranteed Non-Corrosive & Non-Conductive	<u>YES</u>	no	no	no	no	no
Color Control Lowers Cost/ Application	<u>YES</u>	no	no	no	no	no
Prevents Ice from Refreezing to Surface for 3 Days	<u>YES</u>	no	no	no	no	no
Guaranteed Unlimited Shelf Life	<u>YES</u>	no	no	no	no	no

Two Paws Up for Safe Paw Ice Melter!

