


# Setting the Record Straight

## Safe Paw® vs. Salt and Blended Ice Melters

Trade Names	 <b>Safe Paw®</b> <b>"The Green Stuff"</b>	<b>Halite™</b>	<b>Driveway Heat™</b> <b>Excel 50™</b>	<b>Safe Step®</b> <b>4300 Dual Blend</b> <b>6300 Salt Blend</b>	<b>Safe Pet®</b>	<b>PETCO ice Melt for Pets</b> <i>same as</i> <b>Paw Thaw™</b> <i>(MFG Pestell)</i>
Ingredients	Modified Carbonyldiamide Crystal, Special Glycols, Non-ionic Surfactants, Accelerants, Proprietary Traction Agents, Special Inhibitors	Rock Salt (Sodium Chloride)	Calcium Chloride Salt	Rock Salt, Magnesium Chloride and Other Salt Blends	Urea Blend	Calcium Magnesium Acetate, Salt
Benefits	<b>15-Year History</b> <b>NO PROBLEMS</b>	<b>Long History of Problems &amp; Liability Claims</b>				
Effective Temperature (Degrees Fahrenheit)	<b>-2°</b>	<b>+24°</b>	<b>+25°</b>	<b>+15-20°</b>	<b>+15-20°</b>	<b>+15-20°</b>
Guaranteed Safe for Children & Pets	<b>YES</b>	<b>no</b> <i>Can kill dogs with kidney problems</i>	<b>no</b> <i>Causes burns - heats up to 175°</i>	<b>no</b> <i>Can kill dogs with kidney problems</i>	<i>Harmful if swallowed may require medical attention</i>	<i>Harmful if swallowed induce vomiting and seek medical attention immediately</i>
Proprietary Traction Agent	<b>YES</b>	<b>no</b>	<b>no</b>	<b>no</b>	<b>no</b>	<b>no</b>
Guaranteed Safe on Concrete*	<b>YES</b>	<b>no</b>	<b>no</b>	<b>no</b>	<b>no</b>	<b>no</b>
Guaranteed Safe on Hardscapes (Concrete Pavers)	<b>YES</b>	<b>no</b>	<b>no</b>	<b>no</b>	<b>no</b>	<b>no</b>
Guaranteed Safe on All Decking	<b>YES</b>	<b>no</b>	<b>no</b>	<b>no</b>	<b>no</b>	<b>no</b>
Guaranteed Safe on Ornamental Shrubs	<b>YES</b>	<b>no</b>	<b>no</b>	<b>no</b>	<b>no</b>	<b>no</b>
Guaranteed Environmentally Safe	<b>YES</b>	<b>no</b>	<b>no</b>	<b>no</b>	<b>no</b>	<b>no</b>
Guaranteed Non-Corrosive & Non-Conductive	<b>YES</b>	<b>no</b>	<b>no</b>	<b>no</b>	<b>no</b>	<b>no</b>
Color Control Lowers Cost/ Application	<b>YES</b>	<b>no</b>	<b>no</b>	<b>no</b>	<b>no</b>	<b>no</b>
Prevents Ice from Refreezing to Surface for 3 Days	<b>YES</b>	<b>no</b>	<b>no</b>	<b>no</b>	<b>no</b>	<b>no</b>
Guaranteed Unlimited Shelf Life	<b>YES</b>	<b>no</b>	<b>no</b>	<b>no</b>	<b>no</b>	<b>no</b>

**Two Paws Up for Safe Paw Ice Melter!**

