

**Neighbor's Club Exclusive Coleman UTV Giveaway
Official Sweepstakes Rules**

- 1. NO PURCHASE, SURVEY OR SALES PRESENTATION NECESSARY TO ENTER OR WIN THE NEIGHBOR'S CLUB EXCLUSIVE COLEMAN UTV GIVEAWAY (THE "SWEEPSTAKES").** A purchase, survey or agreeing to a sales presentation will not improve your chances of winning. OPEN ONLY TO LEGAL RESIDENTS OF, AND RESIDING IN, THE CONTIGUOUS 48 UNITED STATES, THE DISTRICT OF COLUMBIA, WHO ARE 18 YEARS OF AGE OR OLDER AS OF 10/8/2018. Void in Alaska, Hawaii and where restricted or prohibited by law. Sweepstakes begins 10/8/2018, at 12:00 a.m. Eastern Time ("ET") and ends 10/31/2018, at 11:59:59 p.m. ET ("Sweepstakes Period"). The Sweepstakes is sponsored by Tractor Supply Company ("Sponsor"). By entering the Sweepstakes, you accept and agree to be bound by these Official Sweepstakes Rules.
- 2. ELIGIBILITY:** Employees of Sponsor, Mercury Promotions & Fulfillment ("Administrator"), Coleman Company, Inc. and their respective parents, subsidiaries, and affiliated companies, divisions, suppliers and advertising and promotion agencies, and the immediate family members (spouse, parent, child, sibling and their respective spouses, regardless of where they reside) and household members, whether or not related, of each such employee are not eligible to enter or to win the Sweepstakes. The parties acknowledge that the Sponsor shall not be liable for the reimbursement of any prize or other amounts payable to entrants who are in violation of these eligibility requirements or these Official Sweepstakes Rules.
- 3. HOW TO ENTER:** All eligible entrants ["Entrant(s)"] who are members of the Sponsor's Neighbor's Club (the "Club") at the start of the Sweepstakes Period will automatically receive one (1) entry into the Sweepstakes. An Entrant who is not a Club member can only enter this Sweepstakes by becoming a Club member during the Sweepstakes Period. An Entrant can become a member of the Club by signing up at www.NeighborsClub.com and following the directions to register for the Club. Upon completion of registration, an Entrant will receive one (1) entry into the Sweepstakes. There is no cost to becoming a Club member. Limit one (1) entry per person during the entire Sweepstakes Period. In addition, an Entrant must be a Club member when the Grand Prize is awarded. No other form of entry is permitted. Each Entrant is responsible for having updated and correct contact information in his/her Club account registration.
- 4. DRAWING AND ODDS OF WINNING:** One (1) potential Grand Prize winner will be determined in a random drawing by Administrator, the official judging agency for the Sweepstakes, on or about November 8, 2018 from among all eligible entries received during the Sweepstakes Period. The odds of winning the Grand Prize depend upon the number of eligible entries received during the Sweepstakes Period. The potential winner will be notified by email or telephone (at Sponsor's sole discretion), on or about November 9th, 2018, at the contact information indicated in the Entrant's Neighbor's Club account profile. The potential winner will be required to execute an Affidavit of

Eligibility and Liability and Publicity Release (except where prohibited), to be returned within fourteen (14) days of the date printed on winner's notification letter, or the Grand Prize will be forfeit and, at Sponsor's discretion, an alternate winner will be selected from all remaining eligible entries. Return of the Grand Prize notification as undeliverable, noncompliance with these Official Sweepstakes Rules or if Administrator is unable to contact potential winner after three (3) attempts, this may result in the Grand Prize being forfeited and, at Sponsor's discretion, an alternate winner will be selected from all remaining eligible entries. The potential winner must comply with all terms and conditions set forth in these Official Sweepstakes Rules and winning is contingent upon fulfilling all such requirements. If any winner is at least 18 but still considered a minor in his/her state of residence, Sponsor reserves the right, at its discretion, to award the Grand Prize to his/her parent or legal guardian who will be responsible for fulfilling all requirements imposed on a winner set forth herein.

- 5. GRAND PRIZE:** The "Grand Prize" is a Coleman Outfitter 550 4WD UTV [SKU#1330861] (the "Vehicle") along with a two (2) year manufacturer's warranty. The approximate retail value of the Grand Prize is Nine Thousand Nine Hundred Ninety-nine Dollars and Ninety-nine cents. (\$9,999.99).

The Sponsor, at the winner's expense, will assist the winner with obtaining and registering the Vehicle's title with the appropriate state authority(ies) in the winner's state and obtaining an off-road vehicle ("ORV") sticker, if required by state law. Also, if required by state law in the state where the winner resides, the winner must present his/her valid U.S. driver's license and provide satisfactory proof of liability insurance prior to the delivery of the Vehicle.

Furthermore, the winner is responsible for all obligations, taxes, and expenses, including, but not limited to, sales tax, luxury tax, other taxes, and all other costs incurred in claiming, registering or using the Vehicle. The winner must take delivery of the Vehicle, at his/her own expense, within 30 days of notice of availability of the Vehicle from Sponsor at a Sponsor's retail location selected by Sponsor, at its sole discretion, based on proximity to winner's residence or the Grand Prize may, at the Sponsor's sole discretion, be forfeited. No other delivery option will be available. The Vehicle details and availability are subject to change.

Except for the warranty listed above, the Grand Prize is awarded "as is" with no other warranty or guarantee, either express or implied by Sponsor. No cash redemption, transfer or prize substitution will be allowed except at Sponsor's sole discretion, and only then for a prize of comparable or greater value. All applicable federal, state and local taxes, if any, and all costs and expenses related to the acceptance and use of the Grand Prize not specified in these Official Sweepstakes Rules as being awarded are the sole responsibility of the winner. Allow 8-10 weeks after the verification of eligibility and receipt of the fully executed Affidavit of Eligibility and Liability and Publicity Release for delivery of the Grand Prize.

Limit one (1) Grand Prize during the entire Sweepstakes Period. The Grand Prize is the only prize that will be awarded in this Sweepstakes.

- 6. GENERAL CONDITIONS/DISCLAIMER:** By entering or participating in this Sweepstakes, Entrants: (a) agree to these Official Sweepstakes Rules and the decisions of the Sponsor and the Administrator, which shall be final and binding in all matters relating to the Sweepstakes; and (b) agree to indemnify, defend and hold harmless Released Parties from and against any injuries, claims, damages, or losses of any kind that arise from or are sustained in connection with acceptance or use/misuse of a prize or from participation in the Sweepstakes. Sponsor, Administrator, and their respective parents, subsidiaries, affiliates, divisions, dealers, dealer associations, representatives, suppliers, retailers and advertising and promotion agencies; and all of their respective officers, directors, employees, representatives and agents (collectively, "Released Parties") are not responsible for mechanical, technical, printing, typographical, human, or other errors relating to or in connection with the Sweepstakes, including, without limitation, errors which may occur in the administration of the Sweepstakes, the processing of entries, deletions, defects, phone transmissions or delayed telephone lines or in operations or transmission of information, in each case whether arising by the way of technical or other failures or malfunctions of computer hardware, software, communications devices, or transmission lines, or data corruption, theft, destruction, unauthorized access to or alteration of entry materials, loss or otherwise. Sponsor reserves the right to cancel, terminate, suspend, and/or modify the Sweepstakes, or any part of it, if any error, fraud, technical failures or any other factor impairs the integrity or proper functioning of the Sweepstakes, as determined by Sponsor in its sole discretion. No more than one (1) prize will be awarded. Should the Sweepstakes be terminated prior to the stated expiration date, Sponsor may, at its sole discretion, conduct a random drawing to award the applicable Prize using all eligible, non-suspect entries received for the drawing as of the action requiring such termination. Sponsor reserves the right, at its sole discretion, to disqualify any individual who tampers with the entry process and void all associated entries. Sponsor and its Administrator may prohibit you from participating in the Sweepstakes and void all associated entries, at their sole discretion, if you disregard these Official Sweepstakes Rules or act: (a) in a manner they determine to be not fair or equitable; (b) with an intent to annoy, threaten, or harass any other Entrant or the Sponsor; (c) in any other disruptive manner; or if you are otherwise not in compliance with these Official Sweepstakes Rules. Sweepstakes is subject to all applicable federal, state, and local laws and regulations.
- 7. DISPUTES:** Except where prohibited, Entrant agrees that: (1) any and all disputes, claims and causes of action arising out of or connected with this Sweepstakes or any Prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by the United States District Court for the Middle District of Tennessee (Southern Division) or the appropriate Tennessee State Court located in Williamson County, Tennessee; (2) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Sweepstakes, but in no event attorneys' fees; and (3) under no circumstances will Entrant be permitted to obtain awards for, and Entrant hereby waives all rights to

claim, indirect, punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Sweepstakes Rules, or the rights and obligations of the Entrant and Sponsor in connection with the Sweepstakes, shall be governed by, and construed in accordance with, the laws of the State of Tennessee without giving effect to any choice of law or conflict of law rules (whether of the State of Tennessee or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of Tennessee. Entrants agree that the statute of limitations for asserting any claims with respect to this Sweepstakes shall be no longer than a period of one (1) year from the time the cause of action accrued, or the cause of action shall be forever barred.

- 8. PRIVACY POLICY:** Any personal information collected during an Entrant's participation in this Sweepstakes will be collected by Sponsor or its agent and used by Sponsor and its affiliates, agents and marketers for purposes of the proper administration and fulfillment of the Sweepstakes as described in these Official Sweepstakes Rules and in accordance with Sponsor's Privacy Policy as stated at https://www.tractorsupply.com/policies-information_customer-solutions_tsc-privacy-policy.
- 9. PUBLICITY RIGHTS:** By participating in the Sweepstakes and/or accepting the Grand Prize, Entrant agrees to allow Sponsor and/or Sponsor's designee the perpetual right, where lawful, to use his/her name, biographical information, photos and/or likeness, and statements for promotion, trade, commercial, advertising and publicity purposes, at any time or times, in all media now known or hereafter discovered, worldwide, including but not limited to on the Internet, without notice, review or approval and without additional compensation except where prohibited by law. **IF ENTRANT IS CHOSEN AS A WINNER, ENTRANT'S PERSONAL IDENTIFYING INFORMATION MAY BE DISCLOSED TO THIRD PARTIES INCLUDING, WITHOUT LIMITATION, PLACING ENTRANT'S NAME ON A WINNER LIST.**
- 10. WINNER LIST:** You may obtain the name of the winner (available after 11/10/18) by sending a self-addressed, stamped envelope by 12/17/18 to:

Neighbor's Club Exclusive Coleman UTV Giveaway Winner List
35610 Mound Road
Dept. 900
Sterling Heights, MI 48310-4725
- 11. SPONSOR:** Tractor Supply Company, 5401 Virginia Way, Brentwood, TN 37027.